

Press release

The future has already begun

Smart robotic mower with vision

WORX Landroid VISION sees what it mows

The days when robotic mowers had to be laboriously integrated into the garden are coming to an end. With the WORX Landroid VISION, mowing starts like this: Just place it on the ground and start mowing. No wires, no antennas, no stress. This smart robotic mower uses its cognitive abilities to recognize the grass, avoid obstacles and stay out of bounds. Its integrated full HD camera gathers information about the environment and the neural network interprets it to determine the behavior of the robotic mower.

The advantage over other systems is that the WORX Landroid VISION is a so-called 'unbox and mow' robot. This means that you take it out of the box, place it on the lawn, press start and it already starts mowing. There is no need for the hassle of installing a boundary wire. Just connect the charging station to the mains and that's it.

WORX Landroid VISION, is an innovative robotic mower series for gardens with 600 to 1,600 square meters of lawn. Its intelligence is based on the combination of an intelligent neural network with an HRD camera. Therefore, it no longer navigates within a tediously laid boundary wire. The Landroid VISION gathers information about the area to be worked through its eye: a full HD wide-angle camera with high dynamic range and automatic white balance that can handle extreme contrast and glare. This also makes the VISION careful in the way it works: Other robotic lawnmowers bump into obstacles. This is not a bad thing when it comes to garden furniture and trees, but crucial when it comes to pets, wildlife and people.

The VISION can mow quietly even during the night without disturbing the night's rest. When animals are sighted, it steers away from them. This makes it possible to mow at night and enjoy the lawn during the day.



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The more often the VISION mows, the better the lawn will look. And since it even works on the edges, they don't need additional trimming. With the accompanying premium app, you also maintain control at all times with convenient multi-zone management for different lawn areas. With corresponding over-the-air updates, the user always stays up to date.

And when you feel like gardening yourself, simply plug the VISION's battery into one of the other WORX gardening tools and it can get to work trimming the hedge, sawing branches or building the garden shed. Sharing is caring.

The four VISION robotic lawnmowers M600, M800, L1300 and L1600 also all have an easy cleaning option: they can be conveniently cleaned with the garden hose.

The WORX Landroid VISION robotic lawnmowers will be available from May 2023 in DIY stores and online from around €1,600.

Further information on the subject is available at https://eu.worx.com/de-de/

For the editors:

You can find this text and suggested images for download on the Internet at www.waschzettel.de/?ID=38957

Worx - A brand of the POSITEC Group

The Worx brand is at home all over the world. Besides all European countries, our products can also be found in North and South America and China.

Positec not only distributes its products internationally, but also works that way. Across time zones, languages and continents, dedicated and unique people are working on the solutions that will help you do your projects and work smarter and faster tomorrow.

The Positec Group is owner-managed by Don Gao to this day. Values such as sustainability, innovation and customer focus are central to all products.

In addition to innovative garden equipment and power tools, Positec demonstrates its innovative strength particularly clearly in the field of lawn and mowing robots. With the Worx Landroid mowing and lawn robots, for example, a new standard has been defined in the product class.

We believe there is still a lot to do and smart solutions are needed. Innovative solutions that challenge traditional ideas and offer you real added value in the realization of your projects - whether you are a professional, a do-it-yourselfer or an enthusiastic gardener.

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Text from 07.03.23 3 page(s), 554 words, 3387 characters for press