



Press-Information

Worx Landroid mowing robot excellent:

Highest customer satisfaction 2019

PLUS X AWARD honoured the brand

Positec has received the Plus X Award "Highest customer satisfaction 2019" for its Worx brand in the category "Mowing Robots". In June, Germany's customers were asked to vote for the manufacturers who achieved the highest overall satisfaction.

In 2019, the German Institute for Product and Market Evaluation again identified the brands that satisfy their customers in an outstanding manner. For this purpose, people aged 20 to 65 from all German federal states were asked which brands they were particularly satisfied with in different categories. In June, the researchers evaluated exactly 3,147 valid votes and identified 43 brands that were honoured with the "Highest Customer Satisfaction 2019" award. They included the Worx brand in the mowing robot category.

Further information on this topic is available from Positec in 50825 Cologne, Germany

For the editors:

This text and image proposals can be downloaded from the Internet at www.worx-europe.com/presse/ and at www.waschzettel.de/page.cgi?ID=38096



Manfred Eckermeier
Pressesprecher
phone: +49 (0) 22 48 / 91 47-33
mobile: +49 (0)170 / 7 75 82 41
e-mail: eck@bfconline.de
presse@positecgroup.com
www.worx-europe.com

Text vom 10.10.19
2 Seite(n), 351 Wörter, 1910 Zeichen
für Presse

Der Nachdruck ist bei Herstellerhinweis
honorarfrei.

Wir freuen uns nach erfolgtem Abdruck über
zwei Belegexemplare.



Press-Information

Worx - A brand of the POSITEC Group

The Worx brand is at home all over the world. In addition to all European countries, our products can also be found in North and South America and China.

Positec not only distributes its products internationally, but also works like this. Across time zones, languages and continents, dedicated and unique people work on the solutions that will help you tomorrow to complete your projects and work smarter and faster.

The Positec Group is still owner-managed by Don Gao. Values such as sustainability, innovation and customer focus are at the heart of all products.

In addition to innovative garden tools and power tools, Positec demonstrates its innovative strength particularly clearly in the field of lawn and mowing robots. With the Worx Landroid mowing and lawn robot, a new standard has been defined in the product class.

We believe there is still a lot to do and smart solutions are needed.

Innovative solutions that question traditional ideas and offer you real added value in the realisation of your projects - regardless of whether you are a professional, do-it-yourselfer or enthusiastic gardener.



Manfred Eckermeier
Pressesprecher

phone: +49 (0) 22 48 / 91 47-33

mobile: +49 (0)170 / 7 75 82 41

e-mail: eck@bfconline.de

presse@positecgroup.com

www.worx-europe.com

Text vom 10.10.19

2 Seite(n), 351 Wörter, 1910 Zeichen
für Presse

Der Nachdruck ist bei Herstellerhinweis
honorarfrei.

Wir freuen uns nach erfolgtem Abdruck über
zwei Belegexemplare.