

Presseinformation

Change in the management

New head of Europe at GlobeGroup Ralf

Ralf Pankalla follows Torsten Bollweg

GlobeGroup Europe today announces a change in management. Ralf Pankalla will be the new President Europe, replacing Torsten Bollweg, who will take on new challenges outside the GlobeGroup.

Pankalla, who is internationally experienced and has an excellent network in the garden- and tool-industry, brings a great deal of technical expertise on board. His last position was Vice President Product Management/ After-Sales Service EMEA in the GlobeGroup. Ralf Pankalla also has global experience in working with retailers, producers and developers. "Under his leadership, the Globe Group will strengthen and expand its position in existing and future markets," said Dr. Jimmy Chen, CEO of the GlobeGroup.

"I look forward to applying my many years of experience in the industry to the GlobeGroup and setting the course for future growth," says Ralf Pankalla.

Ralf Pankalla will be supported in his new position by his management team with Jenny Guo, Vice President Operations & Finance, Jesper Larsson, Vice President DGE, Joakim Svantesson, Director Finance & HR and the European Sales Account Directors.



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For further information, please contact GLOBGRO AB, Malmö.

For the editorial staff:

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The GlobeGroup Europe is headquartered in Malmö and has branches in Germany and Russia. The GlobeGroup, headquartered in Charlotte, North Carolina, is one of the world's leading manufacturers of battery-powered tools and gardening equipment. The group also manufactures components such as motors, plastic, metal and electronic components.

The GlobeGroup manufactures its products worldwide with more than 4,000 employees in North America, Europe and China. More than 300 engineers are constantly developing new technologies and products.

On the European market GlobeGroup offers with the brands Greenworks and Powerworks a product program for nearly all applications in home, building site and garden to each do-it-yourself enthusiast and with the brand Cramer a product program for nearly all applications in the garden and landscape conservation to each garden professional.



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