



Press Release

MTD International Brand

Cub Cadet Performs Brilliantly at the Plus X Award

Six products receive honours

Cub Cadet, an international brand of MTD Products, performed brilliantly at the 2012 Plus X Award, with six products. The garden tractor GTX 2100, the zero-turn rider Z-Force S 48, the Allrounder, the rider 2250 RDH 4 WD, the Tank S 60 and the UTV 4x4 Diesel each impressed and were awarded the 'Plus-X' factor in four categories.

Once again, Cub Cadet products prove they are among the top professional devices on the market. At the latest Plus X Awards, six products performed excellently.

For the categories innovation, high quality, functionality and ergonomics, the garden tractor GTX 2100 won the coveted prize as well as the Z-Force S 48. The UTV 4x4 Diesel received awards for high quality, design, functionality and ergonomics. This top performing and extremely versatile all-wheel drive utility vehicle not only adapts to all transport needs over rough terrain, but it is also great fun, as the jury unanimously agreed!

The Z-Force S 48 is a genuine all-day, all-round zero-turn rider mower. The innovative zero-turn has a steering wheel and is therefore easier to operate than the otherwise standard 2-lever mowers.

With electric power steering and three different decks with electric height adjustment, the GTX 2100 ensures nearly effortless operation and smooth control.



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Cub Cadet®

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The Cub Cadet Allrounder is the first and only zero-turn tractor with a steering wheel worldwide. Using its SynchroSteer steering system, the steering wheel controls the front and rear wheels to improve stability. The wide gauge and the low centre of gravity afford the allrounder excellent maneuverability and especially good traction on slopes. The mower is switched on electro-mechanically. An increased level of safety is delivered by the RevTEK technology: To enable mowing whilst in reverse, a button has to be pressed. A washing jet allows the mowing mechanism to be washed with a minimum of water.

The Cub Cadet 2250 RDH 4 WD combines the advantages of a large tractor with a small practical size at an attractive price. Starting with the professional Hydrostat transmission all the way to the comfortable seat with a high back, performance and comfort are on a high level. The power of the high-performance Kawasaki OHV 2 cylinder motor is safely kept on the ground via the optional 2- and 4-wheel drive as well as the differential lock. The spring loaded cutting height adjuster underlines the high level of comfort. The large discharger is highly efficient at filling the collector box.

Skilled exercises with two handles, as is normally the case with zero-turn mowers, are now a thing of the past with this extremely maneuverable zero turn mower. The standard servo support has an effort-saving effect. The Tank S 60 D permits a real zero-turn thanks to the easy-to-operate all-wheel steering. In addition, tight manoeuvres around obstacles of any kind are possible. Even on hills or in places where you would normally have to use a hand mower, the new premium Cub Cadet is the machine of choice. It manages the tightest curves around trees, bushes and paths, ensuring the lawn is not damaged as a result. The fully oscillating six-point suspension makes sure of this. An efficient 3-cylinder Yammmer engine drives the zero-turn mower cleanly, quietly and efficiently. The power of the



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direct injection engine is continually available, irrespective of what work is on the agenda at the moment.

About the Plus X Award:

With more than 130 independent judges from 32 countries, 32 expert partners and a marketing investment of more than 25 million euros, the Plus X Award is the world's largest competition for innovative technology, sports and lifestyle products. Products that possess at least one of the defined "Plus X Factors" are awarded a Plus X seal of quality. Awards are conferred for newly developed, innovative technologies, unusual design and intelligent, user-friendly operating concepts. Ergonomic design and ecologically friendly features, along with workmanship and the quality of materials used, result in sustainable and long-lasting products and are therefore also eligible for awards. Initiated with a view toward strengthening the value of commendable brands, the Plus X Award is now entering its ninth year.

Note for editors:

This text and photographs can be found and downloaded under the following link: www.waschzettel.de/page.cgi?ID=32918

MTD, the "Modern Tool and Die Company", with its headquarters in Cleveland, Ohio is the world's largest manufacturer of motorised gardening tools. MTD Products Inc. was founded in 1932 and is still family owned. MTD has manufacturing capacities in the USA, Europe and Canada.

MTD offers every gardener – whether professional or hobby gardener – a product range from three brands on the European market; Cub Cadet, WOLF-Garten and also MTD, which covers nearly every application in the garden. Every brand makes its mark through individuality and unmistakable optic. All of the brands compliment a wide spectrum of motorised garden tools; from electric lawnmowers to motor hoes and snow blowers all the way up to miniature tractors.



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