



Press Release

Only from WOLF-Garten:

Roof Snow Clearer Collects Plus X Award

Worldwide innovation receives award

In 2012, WOLF-Garten also stays true to its motto of being one of the most innovative European brands. The roof snow clearer, a worldwide innovation, received the Plus X Award for the categories of innovation and functionality.

With its innovative roof snow-clearing device, WOLF-Garten puts an end to heavy snow on roofs during the winter. The multi-star device safely releases conservatories, roof tiles and even solar panels from at times dangerously heavy snow coverings.

A glazed extension can be bathed in full sunshine, enabling solar panels to effectively work again. Thanks to the newly developed soft edge there are no scratches on the glass or other sensitive surfaces. At the same time, snow can be deftly and effectively cleared from rooftops.

The attachment for the handle is fixed at the correct working angle. The compatible multi-star Vario handle makes it safe and easy to work at heights of about five metres.

About the Plus X Award:

With more than 130 independent judges from 32 countries, 32 expert partners and a marketing investment of more than 25 million euros, the Plus X Award is the world's largest competition for innovative



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technology, sports and lifestyle products. Products that possess at least one of the defined "Plus X Factors" are awarded a Plus X seal of quality. Awards are conferred for newly developed, innovative technologies, unusual design and intelligent, user-friendly operating concepts. Ergonomic design and ecologically friendly features, along with workmanship and the quality of materials used, result in sustainable and long-lasting products and are therefore also eligible for awards. Initiated with a view toward strengthening the value of commendable brands, the Plus X Award is now entering its ninth year.

Note for editors:

This text and photographs can be found and downloaded under the following link: www.waschzettel.de/page.cgi?ID=32922

MTD, the "Modern Tool and Die Company", with its headquarters in Cleveland, Ohio is the world's largest manufacturer of motorised gardening tools. MTD Products Inc. was founded in 1932 and is still family owned. MTD has manufacturing capacities in the USA, Europe and Canada.

MTD offers every gardener – whether professional or hobby gardener – a product range from three brands on the European market; CubCadet, WOLF-Garten and also MTD, which covers nearly every application in the garden. Every brand makes its mark through individuality and unmistakable optic. All of the brands compliment a wide spectrum if motorised garden tools; from electric lawnmowers to motor hoes and snow blowers all the way up to miniature tractors.



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