



## Press Release

### Yet another award

## Shears For an Excellent Cut

### Plus X Award for the entire product series

**All five new WOLF-Garten shears have performed excellently at the 2012 Plus X Award. The jurors made awards in the categories high quality and functionality.**

The results are not surprising, since the brand-new WOLF-Garten shears are tailor-made for various different requirements. They facilitate precisely the optimal cut for each specific job and offer pleasant, ergonomic handling.

All shears have an ergonomic grip design for the best possible transfer of pressure. Of course, safe handling is also due to a thumb rest-position giving optimal protection and safety for all fingers and curves.

The integrated, captive spring guarantees a securely functioning, low wear and tear even after many years. The locking device is easy to operate both for right- and left-handed users and prevents the shears from locking independently.

The non-stick coating on the blades substantially reduces the pressure needed when cutting. No plant fluids stick, so avoiding the transfer of disease.



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About the Plus X Award:

With more than 130 independent judges from 32 countries, 32 expert partners and a marketing investment of more than 25 million euros, the Plus X Award is the world's largest competition for innovative technology, sports and lifestyle products. Products that possess at least one of the defined "Plus X Factors" are awarded a Plus X seal of quality. Awards are conferred for newly developed, innovative technologies, unusual design and intelligent, user-friendly operating concepts. Ergonomic design and ecologically friendly features, along with workmanship and the quality of materials used, result in sustainable and long-lasting products and are therefore also eligible for awards. Initiated with a view toward strengthening the value of commendable brands, the Plus X Award is now entering its ninth year.

### **Note for editors:**

This text and photographs can be found and downloaded under the following link: [www.waschzettel.de/page.cgi?ID=32926](http://www.waschzettel.de/page.cgi?ID=32926)

MTD, the "Modern Tool and Die Company", with its headquarters in Cleveland, Ohio is the world's largest manufacturer of motorised gardening tools. MTD Products Inc. was founded in 1932 and is still family owned. MTD has manufacturing capacities in the USA, Europe and Canada.

MTD offers every gardener – whether professional or hobby gardener – a product range from three brands on the European market; CubCadet, WOLF-Garten and also MTD, which covers nearly every application in the garden. Every brand makes its mark through individuality and unmistakable optic. All of the brands compliment a wide spectrum of motorised garden tools; from electric lawnmowers to motor hoes and snow blowers all the way up to miniature tractors.



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