

# CubCadet®

## Press Release

CubCadet is making its Mark in Europe

### On the Way to being a Worldwide Brandname

Wide product range for professionals

MTD is expanding the CubCadet brand into a worldwide brandname. In some European countries, it is already a strong partner in the professional area of motor-powered gardening tools. Others will follow. The product range starts with upright mowers, worked by hand and goes all the way up to mowing devices for municipal and landscape gardening projects. In addition, there is a wide range of other products from the chain saws to the 4x4 side by side vehicles

Innovative features for an incredible experience.



The CubCadet Series 2000 works hard for those who demand more out of their equipment. An excellent example of this is the GTX 2100 S top model with its strong



MTD Products Aktiengesellschaft  
European Corporate Office  
Manfred Eckermeier  
Pressesprecher / Spokesman

phone: (49) 22 48 / 91 47-33  
fax: (49) 22 48 / 91 47-51  
mobile: +49 1 70 / 7 75 82 41

e-mail: [manfred.eckermeier@mtdproducts.com](mailto:manfred.eckermeier@mtdproducts.com)

[www.mtdproducts.eu](http://www.mtdproducts.eu)  
[www.waschzettel.de](http://www.waschzettel.de)

Text 4490 - CubCadet GAFA 2011 - EN vom  
04.09.11  
4 Seite(n), 636 Wörter, 3504 Zeichen  
für Presse

Der Nachdruck ist bei Herstellerhinweis  
honorarfrei.

Wir freuen uns nach erfolgtem Abdruck über  
zwei Belegexemplare.

# CubCadet®

## Press Release

engine and electronic power steering. Patented synchro-steer technology ensures top quality manoeuvrability. The steering wheel controls the front wheels and also turning direction and speed of the back wheels. This ensures higher stability on slopes, better traction and even more control. An adjustable steering wheel and a large, comfortable seat provide more control and comfort. The fully welded steel frame, cast-iron transmission, cast-iron front axle and the legendary CubCadet direct shaft drive: increase stability.

## Revolutionary Mower



With the Z-Force S 48, CubCadet is launching a zero-turn mower onto the market, which is incredibly suited to everyday use. The innovative Synchro Steer technology expands the scope of terrain enormously. The steering wheel controls the front wheels, thus controlling the rotating direction and speed of the back wheels.

The term "obstacle" will disappear from the vocabulary of the owner of the new Z-Force S 48 by CubCadet. Be it a hill or impassable terrain, bank or large area, the appliance gets through it all with the powerful Kawasaki OHV two-cylinder engine, which achieves 12 KW at 2,750 revolutions.



MTD Products Aktiengesellschaft  
European Corporate Office  
Manfred Eckermeier  
Pressesprecher / Spokesman

phone: (49) 22 48 / 91 47-33  
fax: (49) 22 48 / 91 47-51  
mobile: +49 1 70 / 7 75 82 41

e-mail: [manfred.eckermeier@mtdproducts.com](mailto:manfred.eckermeier@mtdproducts.com)

[www.mtdproducts.eu](http://www.mtdproducts.eu)  
[www.waschzettel.de](http://www.waschzettel.de)

Text 4490 - CubCadet GAFA 2011 - EN vom  
04.09.11  
4 Seite(n), 636 Wörter, 3504 Zeichen  
für Presse

Der Nachdruck ist bei Herstellerhinweis  
honorarfrei.

Wir freuen uns nach erfolgtem Abdruck über  
zwei Belegexemplare.

# CubCadet®

## Press Release

The innovative zero-turn mower has a steering wheel instead of a lever, making it considerably easier to operate. The new Synchro Steer technology ensures significantly better manoeuvrability and the steering wheel controls the front wheels, thus controlling the rotating direction and speed of the back wheels.

### The Big One for Rough Terrain



It is called how it looks: Tank. Nevertheless, the large zero-turn mower by CubCadet is surprising. Powered by an efficient 3-cylinder Yanmar engine, the new TANK S 60 D runs cleanly, quietly and efficiently. The direct injection engine provides continuous power, no matter what work is being carried out. However, above all: It is child's play to operate using a completely normal steering wheel. As a result, skilled exercises with two handles, as is normally the case with zero-turn mowers, are now a thing of the past. The Tank S 60 D can even manoeuvre outstandingly sideways on a slope. The standard servo support has an effort-saving effect.

The Tank S 60 D permits a real zero-turn thanks to the easy-to-operate all-wheel steering. In addition, tight manoeuvres around obstacles of any kind are possible.



MTD Products Aktiengesellschaft  
European Corporate Office  
Manfred Eckermeier  
Pressesprecher / Spokesman

phone: (49) 22 48 / 91 47-33  
fax: (49) 22 48 / 91 47-51  
mobile: +49 1 70 / 7 75 82 41

e-mail: [manfred.eckermeier@mtdproducts.com](mailto:manfred.eckermeier@mtdproducts.com)

[www.mtdproducts.eu](http://www.mtdproducts.eu)  
[www.waschzettel.de](http://www.waschzettel.de)

Text 4490 - CubCadet GAFA 2011 - EN vom  
04.09.11  
4 Seite(n), 636 Wörter, 3504 Zeichen  
für Presse

Der Nachdruck ist bei Herstellerhinweis  
honorarfrei.

Wir freuen uns nach erfolgtem Abdruck über  
zwei Belegexemplare.



## Press Release

Further information about on this subject can be obtained from MTD Products AG in 66129 Saarbrücken.

### **Note for editors:**

This text and photographs can be found and downloaded under the following link: [www.waschzettel.de/page.cgi?ID=32161](http://www.waschzettel.de/page.cgi?ID=32161)

MTD, die „Modern Tool and Die Company“, mit Hauptsitz im amerikanischen Cleveland, Ohio ist weltweit einer der größten Hersteller von Motorgartengeräten. Die MTD Products Inc. wurde 1932 gegründet und ist heute noch in Familienbesitz. MTD hat Fertigungskapazitäten in den USA, in Kanada und Europa.

Auf dem europäischen Markt bietet MTD mit den drei Marken Cub Cadet, WOLF-Garten und MTD jedem Gartenfreund – ob Hobbygärtner oder Profi – ein Produktprogramm für nahezu alle Anwendungen im Garten. Jede Marke besticht durch Individualität und durch unverwechselbare Optik. Alle Marken ergänzen sich hervorragend zu einem umfangreichen Spektrum von Saatgut- und Dünger-Produkten, Handgartengeräten sowie Motorgartengeräten von Benzin- und Elektromähern über Motorhacken und Schneefräsen bis zu Kompakttraktoren.



MTD Products Aktiengesellschaft  
European Corporate Office  
Manfred Eckermeier  
Pressesprecher / Spokesman

phone: (49) 22 48 / 91 47-33  
fax: (49) 22 48 / 91 47-51  
mobile: +49 1 70 / 7 75 82 41

e-mail: [manfred.eckermeier@mtdproducts.com](mailto:manfred.eckermeier@mtdproducts.com)  
[www.mtdproducts.eu](http://www.mtdproducts.eu)  
[www.waschzettel.de](http://www.waschzettel.de)

Text 4490 - CubCadet GAFA 2011 - EN vom  
04.09.11  
4 Seite(n), 636 Wörter, 3504 Zeichen  
für Presse

Der Nachdruck ist bei Herstellerhinweis  
honorarfrei.

Wir freuen uns nach erfolgtem Abdruck über  
zwei Belegexemplare.